



### Organizing Institutions

University of Cologne (UoC), Nubia Museum Aswan, Arab Academy for Science, Technology & Maritime Transport (AASTMT) Aswan, Nile Museum Aswan, TH Koeln

## Call for Participation

We are pleased to invite you to apply for participation in the multidisciplinary Cologne Aswan Summer School in Heritage Studies 2017 **Heritage Management and Storytelling** which is *planned to* take place from August 9 – 29, 2017 in Cologne / Germany (first part) and Aswan / Egypt (second part).

The region of Aswan (Arab Republic of Egypt) is very rich in cultural and natural heritage sites, being partly a World Cultural Heritage since 1979 and a Protected Area with a unique ecosystem since 1987.

The Summer School will introduce the participants to the current discussions and critical approaches in the field of heritage studies and will highlight **Storytelling** as a key issue in creating, managing and promoting heritage. The program will focus on three main aspects:

- 1. Conservation** Cultural and Natural Heritage, tangible and intangible - Management and Storytelling
- 2. Pluralising Pasts** Cultural Diversity, Identity and Human Rights
- 3. Promotion** Storytelling, Heritage Marketing and Destination Branding – old and new methods (digital heritage, creative cultural heritage etc.)

Classroom teaching, visits to cultural and natural heritage sites and museums, as well as places of heritage management and touristic interest and meetings with experts will serve as a preparation for exploratory field research projects to be carried out by the participating students in mixed groups during the second part of CASSHS in Aswan.

### Who do we expect to apply?

- students from AASTMT Aswan, University of Cologne, TH Koeln, Nubia Museum Aswan and Nile Museum Aswan, by way of exception also from Aswan University
- advanced undergraduate students (final BA or BSc terms) or MA/MSc students *from any discipline with a relation to heritage studies*.
- students with a personal interest in the topic who are aware of its multidisciplinary character
- students with a high level of proficiency in English; the official language of the summer school is English

## Application Documents

- Curriculum Vitae in English **with valid mobile phone number and email address**
- Letter of Motivation in English (signed, one A4 page)
- Certificate of study from Aswan or Cologne (scan of valid student ID)

**Applications from Aswan** should be sent by email **before Friday, March 31, 2017, 16:00 (CET)**

to [heinz.felber@uni-koeln.de](mailto:heinz.felber@uni-koeln.de)

A first group of students from Aswan will be preselected and will have to attend an introductory workshop or interviews in Aswan in early April. From these students the participants for the CASSHS 2017 will be selected.

**Deadline extended: Applications from Cologne** should be sent by email **before Monday, May 15, 2017, 16:00 (CET)**

to [heinz.felber@uni-koeln.de](mailto:heinz.felber@uni-koeln.de)

## Program Fee

Participation in the Summer School is **free** for students accepted in the program.

## Travel Costs and other Expenses

*Students from Cologne* cover their travel costs to Aswan; meals and additional activities are not included in the program. Accommodation in Aswan and all activities of the program will be covered by the program.

Travel costs for *students from Aswan* and accommodation in Cologne as well as all activities of the program will be covered by the program.

## Schedule

### for applicants from Aswan

Deadline for application

**March 31, 2017, 16:00 CET**

Announcement of shortlist

**beginning of April, 2017**

### for applicants from Cologne

Deadline for application

**April 30, 2017, 16:00 CET**

Interviews

tba

Summer School August 9 – 29, 2017

For more information please contact:

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**Kindly supported by:**



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